

EventLead – Advanced Lead Retrieval for Exhibitors

ORDER

BEFORE THE CONFERENCE

- Order COVR Lead Retrieval Services through the conference website.
- You have the possibility to order the EventLead Application with an ELO M50 or an iPad.
- Your order includes the rental of a state of the art barcode scanner that can be plugged into your ELO M50 or iPad and guarantees the highest possible performance in barcode scanning.
- After receiving your order, we will send you a username & password by e-mail to login to the EventLead portal as well as an activation code to activate the EventLead app. You will also receive a user manual with a step-by-step explanation of how to use the EventLead portal & App before, during & after the conference.



CONFIGURE

BEFORE & DURING THE CONFERENCE

- Once you are logged in to the EventLead portal, you can start setting up your qualifiers (products, services ...).
- The onsite Covr crew will make sure your qualifiers and all delegate information are available on your ELO M50 or iPad.
- Your qualifiers and delegate database will automatically be synchronized onsite. (provided the device has Wi-Fi / data access)
- Your qualifiers can be updated at any time.

SCAN & MANAGE

DURING THE CONFERENCE

- After having entered the activation code, the device is ready for use!
- No Wi-Fi / data is needed for the actual scanning onsite.
- After scanning a badge you will see all available delegate data on your device.
- If needed, you can add more data or even make changes to the presented delegate data.
- For each scan you can select your qualifiers and additional comments.
- You remain in full control of all your scanned leads. At any moment you can display any scan you made with your device and make changes.
- Lead data will be synchronized continuously with EventLead Server if Wi-Fi / data is available.
- At the end of the conference you return the barcode scanner as well as the iPad or ELO M50.



DOWNLOAD & EXPLOIT

DURING & AFTER THE CONFERENCE

- Once you synchronized all your leads with the EventLead portal you can:
 - export them from the portal and
 - start using the information gathered to optimize your sales efforts.
- Your lead data will remain available on the EventLead portal after the conference for 6 weeks.

Terms, Conditions & Pricing

- **Order deadline** - After the ordering deadline of **17/11/2024**, COVR does not accept orders automatically but will confirm acceptance upon availability. For confirmed orders after **17/11/2024** a surcharge of €100,00 per device will be added.
- **Rental rates** are per EventLead Set and include a high-performance barcode scanner (iScan), an ELO M50 or an iPad and the EventLead software with an unlimited number of scans.
- **Terms of payment** - Upon receipt of order, an invoice representing the total amount due (quoted prices are net excluding Belgian VAT of 21%) will be sent by COVR. Payment must be done by credit card via Ingenico after you've placed the order online.
- **Cancellation** - Orders can be cancelled until **03/11/2024** without any fees. After **04/11/2024** there is a cancellation fee of 50%.
- **Pick up/Return** — The rented EventLead equipment must be collected at the registration desks. The hours of pickup will be communicated at a later stage. Exhibitors are responsible for the proper use and safekeeping and will pay for any damage occurred during the rental. EventTrack symposium scanners must be picked up one hour prior to the symposium and returned immediately following the end of the symposium

Items failed to be returned onsite must be sent by courier to COVR bvba (Kleinhoefstraat 11/2, 2440 Geel, Belgium) within 5 working days after the last day of conference. The cost of lost, damaged or not completely returned hardware will be €500,00 per scanner, €300,00 per ELO M50 and €1.000,00 for an iPad.

- **Data retrieval and protection**

Each lead will contain the contact information as provided by the participant or the group registration contact person on the registration form (name, full address, telephone, fax, email and lead codes). Hence the quality of the delegates' contact details – collected by the organizer - will ultimately define the value of the lead retrieval system. Neither Ophthalmologia nor COVR can be held liable for incorrect data.

The company renting the scanners hereby agrees to respect the data privacy policy imposed by Ophthalmologia. The EventLead application will however, display the available info immediately after scanning and give you the opportunity to complete the data on the spot.

- **Pricing**

	Orders before 01/04/2024	Orders between 04/11/2024 & 17/11/2024	Units	€ Total
Rental of EventLead scanner set with ELO	€ 475	€ 575		
Rental of EventLead scanner set with Ipad	€ 725	€ 825		
Rental of API/Webservice for integration with own app	€ 425	€ 525		
Cancellation fees	0%	50%	Total €	

Prices excl. 21% Belgian VAT.

Please use the following link to place your order:

<https://cmlead.covr.be/OB2024>

Orders can only be placed online and require online credit card payment.
 After acceptance of your order, COVR will send you a confirmation and invoice.